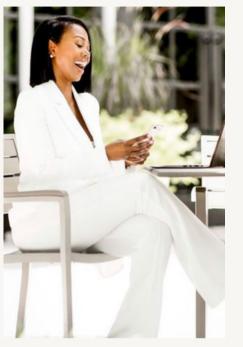


LANASIA ANGELINA

LIFE COACH FOR THE **AMBITIOUS** PROFESSIONAL









MOOD BOARD

A moodboard is a curated collection of colors, textures, images, and design elements that visually communicate your brand's intended style and feeling.

MOODBOARD BEST USED FOR Client presentations, Design direction, Brand development, Team alignment, ensuring everyone understands the visual direction and emotional impact of your brand.

Copy



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A primary logo is your brand's main, official mark containing your full business name and key design elements.

PRIMARY LOGO BEST USED FOR Business cards, Website headers, Signage, Contracts, Email signatures, and anywhere your brand needs to make an official, complete impression.



A brandmark is a simplified icon version of your logo, designed to be instantly recognizable without text.

BEST USED FOR Social media profile photos, Footers, and Watermarks, where a clean icon can represent your brand at smaller sizes or in more subtle applications.

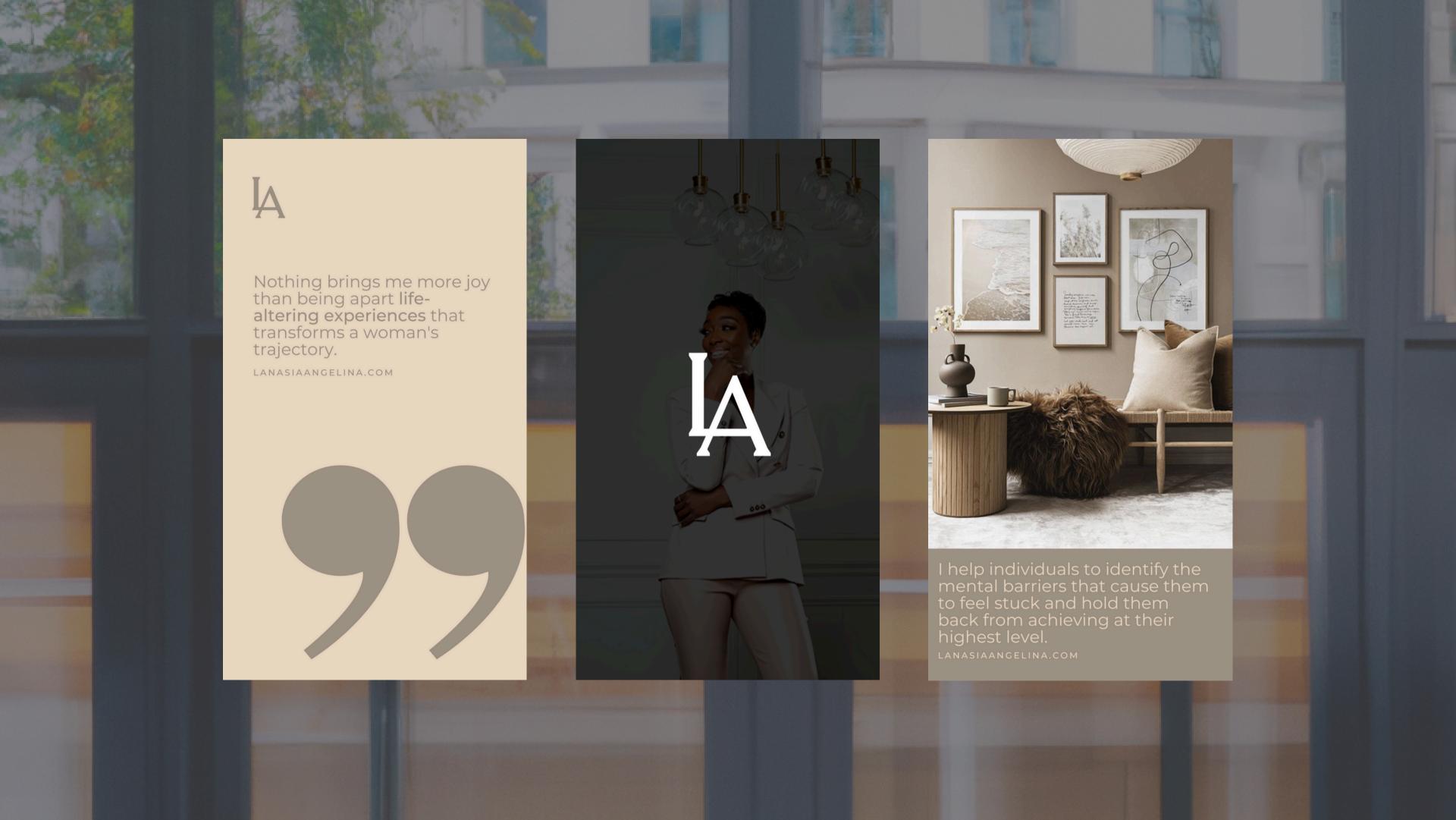


COLOR PALLET

A custom color palette is your brand's unique combination of colors that creates visual consistency and recognition.











IMAGERY

A branding shoot captures the essence of your business through lifestyle imagery, product shots, and behind-the-scenes moments.

BRANDING SHOOT BEST USED FOR:

website galleries, social media content, marketing materials, and email campaigns, helping to tell your brand's story and connect with your ideal audience through professional, cohesive visuals.

