

Kela
the
model
maker





MOOD BOARD

A moodboard is a curated collection of colors, textures, images, and design elements that visually communicate your brand's intended style and feeling.

MOODBOARD BEST USED FOR Client presentations, Design direction, Brand development, Team alignment, ensuring everyone understands the visual direction and emotional impact of your brand.



A primary logo is your brand's main, official mark containing your full business name and key design elements.

PRIMARY LOGO BEST USED FOR Business cards, Website headers, Signage, Contracts, Email signatures, and anywhere your brand needs to make an official, complete impression.

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Alternative logos are simplified or modified versions of your primary logo, designed to maintain brand recognition while adapting to different spaces, contexts, and applications where your main logo might not work optimally.

BEST USED FOR Social media profiles, Website favicons, Watermarks, Small-scale applications, Brand flexibility, Mobile responsiveness, Limited color environments



COLOR PALLET

A custom color palette is your brand's unique combination of colors that creates visual consistency and recognition.





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CLIENT WINS



MEET K'LA



VIP PROGRAM

INSTAGRAM HIGHLIGHTS

Instagram Highlights are curated collections of Stories pinned to your profile that serve as strategic content funnels, guiding visitors through your brand experience and converting online engagement into offline actions.

BEST USED FOR: Client journey mapping, Evergreen content organization, Sales funnel optimization, Brand storytelling, Converting social media viewers into active customers or clients




IMAGERY

A branding shoot captures the essence of your business through lifestyle imagery, product shots, and behind-the-scenes moments.

**BRANDING SHOOT BEST USED FOR:
website galleries, social media content, marketing materials, and email campaigns, helping to tell your brand's story and connect with your ideal audience through professional, cohesive visuals.**

KLATHEMODELMAKER

HOME MEET K'LA BOOK A CALL PRESS BLOG



READY TO START MODELING + ACTING?

BOOK A CALL!

GET STARTED ACTING AND MODELING


“
I'm so happy you're here!

Hi! I'm K'la Inman (pronounced Kayla). I go by the name K'la Model Maker. I've been in the entertainment industry for around 12 years, and have worked on nearly every type of set, including tv/film, commercial, and print.


I started this company to help people just like my younger self learn exactly how to start in the industry. I wasted thousands of dollars on fake modeling agencies that would come to town promising to deliver my 'dream' and had nothing to show for it.

My passion is to expose the frauds and light up the true path to a career in this industry.


GET STARTED ACTING AND MODELING



OUR CLIENTS HAVE WORKED WITH




REAL REVIEWS. REAL RESULTS.



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HOME MEET K'LA BOOK A CALL PRESS BLOG



K'la the model maker

GET STARTED ACTING AND MODELING

AS SEEN IN





MEET THE MODEL MAKER

K'la Inman, also known as K'la Model Maker, is the founder and CEO of Getting Started Acting and Modeling in Trussville, Alabama. It was her own experience with fake agencies as a young aspiring model that motivated her to start a company that has helped over 3000 families learn how to get started in the industry.

MORE ABOUT K'LA

“
My passion is to **expose the frauds** and light up the *true path* to a career in this industry.

HEAR WHAT MY AMAZING CLIENTS HAVE TO SAY

K'la the model maker

BOOK A CALL

VISIT MY SITE

DIY VIDEO COURSE - BECOMING A PAID ACTOR/MODEL

MY STORY - CRAZY FAITH

PRESS: OK MAGAZINE

VIP 0-4

VIP 5+