









MOOD BOARD

A moodboard is a curated collection of colors, textures, images, and design elements that visually communicate your brand's intended style and feeling.

MOODBOARD BEST USED FOR Client presentations, Design direction, Brand development, Team alignment, ensuring everyone understands the visual direction and emotional impact of your brand.



A primary logo is your brand's main, official mark containing your full business name and key design elements.

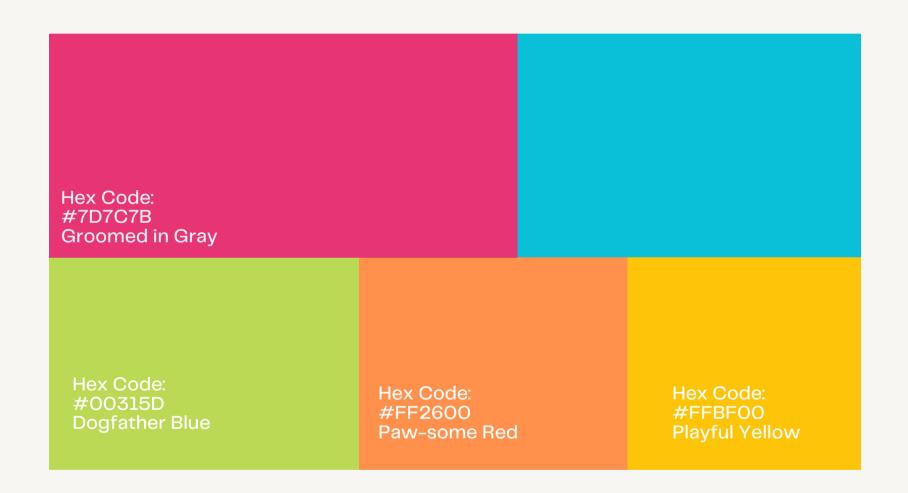
PRIMARY LOGO BEST USED FOR Business cards, Website headers, Signage, Contracts, Email signatures, and anywhere your brand needs to make an official, complete impression.

KLATHEMODELMAKER

Alternative logos are simplified or modified versions of your primary logo, designed to maintain brand recognition while adapting to different spaces, contexts, and applications where your main logo might not work optimally

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profiles, Website favicons, Watermarks, Small-scale applications, Brand flexibility, Mobile responsiveness, Limited color environments



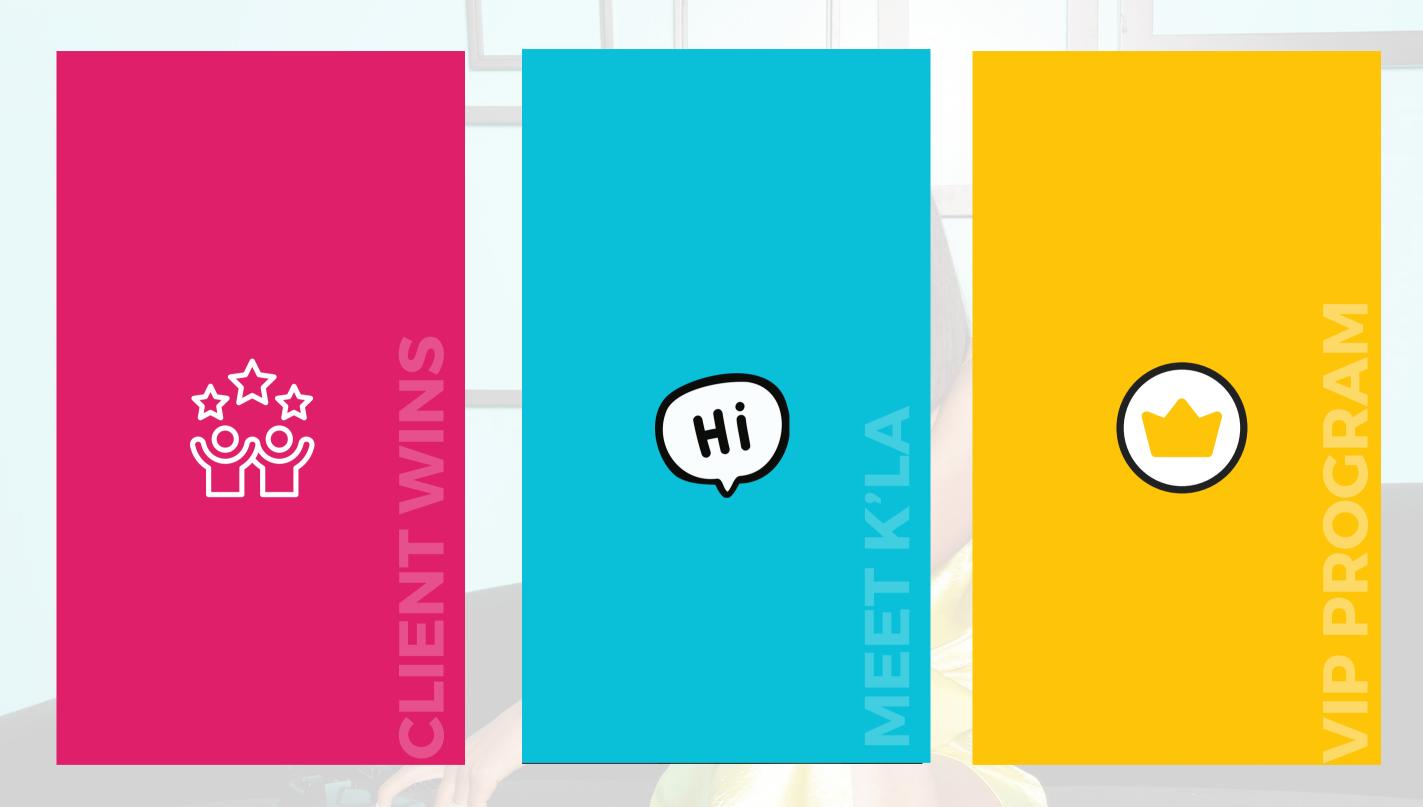
COLOR PALLET

A custom color palette is your brand's unique combination of colors that creates visual consistency and recognition.









INSTAGRAM HIGHLIGHTS

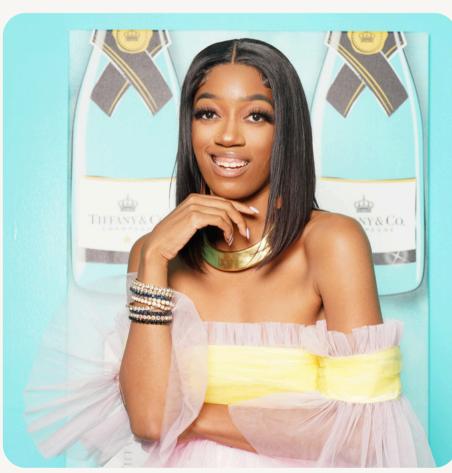
Instagram Highlights are curated collections of Stories pinned to your profile that serve as strategic content funnels, guiding visitors through your brand experience and converting online engagement into offline actions.

BEST USED FOR: Client journey mapping, Evergreen content organization, Sales funnel optimization, Brand storytelling, Converting social media viewers into active customers or clients





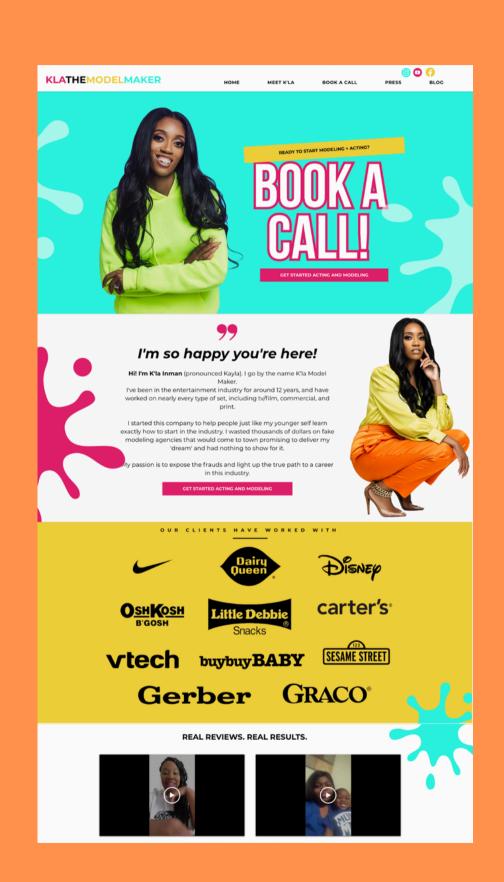


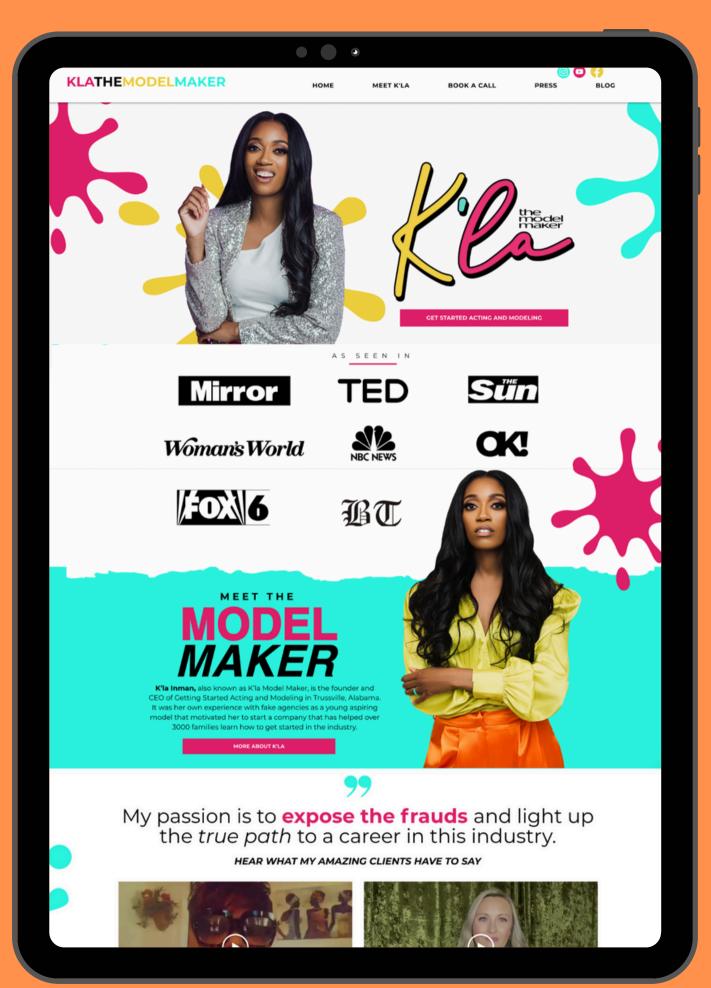


IMAGERY

A branding shoot captures the essence of your business through lifestyle imagery, product shots, and behind-the-scenes moments.

BRANDING SHOOT BEST USED FOR: website galleries, social media content, marketing materials, and email campaigns, helping to tell your brand's story and connect with your ideal audience through professional, cohesive visuals.







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DIY VIDEO COURSE - BECOMING A PAID ACTOR/MODEL

MY STORY - CRAZY FAITH

PRESS: OK MAGAZINE

VIP 0-4

VIP 5+